

Maple Federal Credit Union
105 Toledo Dr.
Lafayette, LA 70506
337-233-6264

Newsletter
4th Quarter, 2007

Financial News

As of December 28, 2007

Assets

- **\$12,052,102**

Loans

- **\$9,203,918**

Members

- **3,664**



2008

Annual
Meeting.

Wednesday,
March 19, 2008

Heymann
Center
Ballroom

Maple Review

A look back at 2007...



The launch of Instant Maple, Maple's online banking service, was by far the biggest **event** of the year. Well over 500 members are actively using the service and 89% of those users have chosen E-statements to enhance the online experience. To date, members continue signing up for the product and the feedback has been extremely positive. The first step of course was our website at www.maplefcu.net. The website gives insight and a bit of independence to our members—allowing members to search our rates, along with product and service information, and even apply for a loan.

The location for the 2007 Annual Meeting was also a big hit. We will return to the Heymann Center Ballroom for the 2008 meeting on March 19, 2008—mark your calendars. Annual Meeting notices will go out in February—we will pre-register again this year.

Maple FCU is steadily going in the right direction...serving all of our diverse membership. The introduction of our jumbo certificate program has been well received by our membership. Jumbo certificates have attracted a new group of members who were previously underserved—we are pleased to have found a program that fits this part of our membership.

It's hard to believe that 2007 has come and gone. We at Maple FCU look forward to continued growth and success in 2008 and we wish a safe, healthy and prosperous New Year to all of you!

ACH Origination

Loan payments automatically drafted from a checking account is such a convenience. Maple FCU now offers auto drafting from accounts with other financial institutions. You can now have your loan payments automatically drafted or even simple transfers from one bank to another. For those of you who forget to send your payment until the last day...this is ideal for you.

Our goal in 2007 was to find ways to make servicing our members needs easier and more convenient—Instant Maple and ACH origination have allowed us to achieve this goal. Give Tara a call to get your auto drafting started. It's quick, painless and free!

Did you know?

Did you know?

Find helpful hints and sometimes fun facts in this section.

Debit Card Info—Balances are reported on your debit card three (3) times each day—generally between the following times: 9-10 a.m., 12-1 pm and 5-6 pm. Any transactions that occur between these periods causing a change in your balance will not report until the next reporting period. Keep this in mind...especially on payday.

Pending Direct Deposit—If you are an Instant Maple user, you can view any pending (future dated) ACH transactions on your account. To view login to Instant Maple and from the main page “Hello” bar use the drop down menu and choose “View Pending ACH’s”. Any ACH’s we’ve received that are unposted will show.

VISA—Maple FCU offers a 9.9% APR fixed rate VISA card. Plus, you can pay your bill right here at Maple...save a stamp!

Important Numbers

If your cards are lost or stolen before or after our office hours call:

VISA debit cards
800-405-7068

VISA credit cards
800-325-3678

Stop payments on checks can be placed using the Audio response system at

337-233-6299

2008 Holiday Closures

Be well prepared for 2008 by marking your calendars for our holiday and training day closures.

January

1st-New Year’s Day
21-Martin Luther King Jr.

February

5th-Mardi Gras
18th –President’s Day (training)

March

21st-Good Friday (close @ noon)

May

26th-Memorial Day

July

4th-Independence Day

September

1st-Labor Day

October

13th-Columbus Day (training)

November

11th-Veteran’s day
27th-Thanksgiving Day
28th-Acadian’s Day

December

24th-Christmas Eve
(close @ noon)
25th-Christmas
31st-New Year’s Eve
(close @ noon)

Giving Thanks

This is certainly the time of year to say “thank you” to all of you who choose Maple. We recognize there are many financial institutions around town...and yet YOU still choose Maple.

Credit Unions offer a truly unique “banking” experience where you the member are more than a number—you

become like family.

2007 has been good for Maple and we couldn’t have had such a successful year without you! Thank you for your support with our new products and services and for welcoming the new faces on our team. Most importantly, thank you for your loyalty to the Maple FCU. We would-

n’t be Maple without YOU!

One thing we’ve always been thankful for is your thoughts and ideas. Your input brought online banking and auto drafting this year alone. Keep those ideas coming. We at Maple are always open to your comments and concerns.

Happy New Year!

Merci